## MCBD's Key Managers



W. E. WEYLER
Mobile Communications Business Division



Marketing Department



W. Y. O'CONNER K. J. WHITAKER Engineering Department



W. C. STALCUP Manufacturing Department



P. T. CLOVER Operation



A. T. WITHERINGTON



T. S. D'AMBOLA Relations Operation



G. R. MENKART ower Line Carrier Product Section



(OPEN) Strategic Planning & Development Operation



A. EDWARDS





T. A. McKee

ynchburg Manufacturing J. F. Mavilia



J. C. Hamberger

H. A. Loughran

A. J. Simmons

B. A. Barron











Design

O. S. Giles



Florence Manufac-

J. P. Avant

Account-



J. S. Reichner



A. M. Newmark



Marketing



K. Hansen

















Community





S. P. Stranddorf



V. K. Pai







G. M. Dinkins





J. D. Lambert









R. E. McAdams



Finance

Employee Relations



C. Hornhaver

R. F. Katchuk

O. Petersen

Communi



S. W. Gebhardt

Manufac turing & Engineering Financial Section



R. W. Davis

cations





J. J. Hurley



M. S. Blosser





A. R. Hinkle





In Vol. 1, No. 1 of Professional Perspectives, published in August of this year, there was a feature entitled "The GE Giant—and how we fit in" which explained MCBD's relationship to GE's Corporate Executive Office. It was suggested that MCBD exempt employees might also find it helpful to know how they as individuals fit in to the Division as well as the company as a whole. This chart is an attempt to respond to this suggestion. Simply find your own section and hopefully you can quickly see "the big picture" and how you fit in.

To review briefly the information shown in the last issue: MCBD is the forty Stratagic Rusiness [Inits (SRUs) in the company, and we

one of forty Strategic Business Units (SBUs) in the company, and we are a part of the Technical Systems Sector. Walt Weyler is Vice President and General Manager of the Mobile Communications Business Division.

Walt reports to James A. Baker, Executive Vice President and Sector Executive of the Technical Systems Sector. In addition to MCBD, the Technical Systems Sector includes Aerospace, Industrial Electronics, Component Products, Medical Systems, Semiconductor, and Industrial

Edward E. Hood, Jr. is Vice Chairman of the Board and Executive Officer, along with John F. Burlingame, also Vice Chairman of the Board and Executive Officer. Oversight for various corporate and Operating components is divided between Messrs. Welch, Burlingame and Hood, and our sector — the Technical Systems Sector — comes under Mr. Hood.

John F. Welch, Jr., is, of course, Chairman of the Board and Chief Executive Officer.